Tia Brimer

UX DESIGNER

I am a versatile UX Designer combining technical acumen with design thinking with proven success orchestrating user testing, collaborating in agile settings, and executing seamless deployments. Experience in redesigning websites, crafting personas, and developing intuitive information architectures for heightened user engagement and satisfaction. Adept at user research, wireframing, prototyping, and designing visually appealing interfaces for both web and mobile platforms.

CONTACT

- tia_brimer@yahoo.com
- tiabrimer.com
- linkedin.com/in/tia-brimer
- (314) 479-4832
- Tulsa, OK

EDUCATION

UX DESIGN CERTIFICATE
Google
November 2023

B.S., COMPUTER SCIENCE
Langston University

SKILLS

- UI/UX design
- User research
- Usability testing
- Project management
- Figma
- Adobe XD
- FileNet
- Wireframing

PROFESSIONAL EXPERIENCE

DEVELOPMENT ANALYST ONEOK – HYBRID/TULSA, OK
June 2017 – Present
Promoted from Developer. Leading cross-functional team of developers, infrastructure personnel, product managers, and stakeholders, to align project goals with business objectives. Orchestrating and leading user testing sessions involving non-design stakeholders, ensuring in a 25% increase in successful feature implementation and a 20% enhancement in user satisfaction. Collaborating in agile sprint planning with the development team and stakeholders, resulting in a 30% reduction in development cycle time. Executing seamless deployment of solutions to production, adhering to stringent change control and compliance procedures, resulting in a 95% compliance rate in production.

PROJECT EXPERIENCE

UX DESIGNER UPLIFT ED – *TULSA, OK*
October 2023
Redesigned company website which resulted in a 30% increase in user engagement. Crafted and executed user personas through user research to better understand and empathize with target users, resulting in a 25% increase in product resonance with target demographics. Engineered intuitive and user-centered information architectures and sitemaps, yielding a 25% increase in navigation efficiency. Developed responsive designs for web and mobile platforms, ensuring a seamless user experience across devices, contributing to a 30% rise in overall user satisfaction.

UX DESIGNER ARROWHEAD EATS – *REMOTE*
April 2023 – August 2023
Conducted user research including interviews and usability testing to gain deep insights into user behaviors and needs, leading to a 30% improvement in product usability. Produced wireframes and low-fidelity prototypes to visualize and iterate on design concepts. Incorporated feedback to improve user flows and functionality, producing a 25% increase in task completion rates. Designed visually appealing mockups and consistent user interfaces for a mobile application, contributing to a 15% increase in average session duration, elevating the app's appeal and usability.